

Date:14-12-2024



CURRICULUM VITAE

PERSONAL INFORMATION

Faculty Member Name: *Younes Abed Al-Aziz Younes Megdadi*
Academic Rank: Professor
College: Business Administration
Department: Business Administration
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ACADEMIC QUALIFICATIONS

Degrees with fields, institution, and date

- B.S. in Management, Far Eastern University (FEU), 1987.
- M.B.A.in Business Administration, Adamson University (AU), 1989.
- Ph.D. in Business Administration, University of Santo Tomas (UST), 1992.

ACADEMIC EXPERIENCE

- Duration: 31 Years
- University: Amman Arab University
- Academic Rank: Professor
- Date the rank: 05/05/2014
- The body granting the rank: Amman University
- College: Business Administration
- Country: Jordan
- Acting President, Amman Arab University, 2017/2018. (From 5/2-10/2/2018).
- President Chancellor for Strategic Planning and Development (SP&D), Amman Arab University, Amman, Jordan, 17/10/2015 -18/10/2017, (2 years).
- Former Dean ‘Faculty of Business ‘Amman Arab University ‘Amman ‘ Jordan,01/09/2014-30/08/2018, (4 years).
- Former Vice Dean, Faculty of Business, Middle East University, Amman, Jordan,2010- Sept. 14, 2011.

دائرة الموارد البشرية
Human Resources Department

- Director of Quality Assurance Department, Middle East University, Amman, Jordan, 2010- 2011.
- Deputy Dean, Faculty of Business Administration, Ajman University of Science and Technology Network, Al-Ain Campus, UAE, Sept.1, 2003-Sept. 1, 2004.
- Head of Marketing Department, Faculty of Business, Ajman University of Science and Technology Network, UAE, Feb.,5- Sept.,1,2003.
- Director of Consultant, Continuing Education & Community Service Center, Jerash University – Jordan, Sept. 31, 2000 –Aug. 30, 2002.
- Acting Dean, Faculty of Economic and Business Administration - Jerash University- Jordan, Sept. 31, 1994 - Oct. 1, 1995.
- Head Department of Business Administration, Faculty of Economics & Business Administration, Jerash University – Jordan, Oct.1,1994- Feb.15, 1997.

NON-ACADEMIC EXPERIENCE

- Non

CERTIFICATIONS OR PROFESSIONAL REGISTRATIONS

- Academic Reviewer of Post-graduate programs, Jordanian & Gulf State Universities, 2018 - 2023.
- Reviewer in QS Quacquarelli Symonds, Higher Education Analytics and ranking, 2022.
- Leadership and Strategic Plan, University of Queens, UK. 2016.
- Reviewer for Higher Education for Learning and Teaching HELT.USA. 2019.
- Reviewer in Harvard Business Review, HBR.USA. 2019.
- Member of American Association of International Researchers, AARIR.USA. 2018.
- Member of European Research Interest Association, ERIA.UK. 2018.
- Member of British Academy of Management BAM.UK. 2018.
- Academic Quality Assurance and Assessment of Higher Education Quality, King Hussein for Creativity & Excellently, Jordan, Jan. 16 & 17, 2011.
- Accreditation Criteria's of Higher Educational Institutions", King Faisal University, KSA, 2009.
- Member of Middle East Marketing Professionals MEMP.UAE. 2004.

CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

- Membership of the Journal of the Academy of Marketing Science, JAMS, USA.
- Membership of International Higher Educational Teaching Professors, IHETP.USA.
- Membership of European Research Interest Association, ERIA.UK.
- Membership of British Academy of Management BAM.UK.
- Membership of American Association of International Researchers, AARIR.USA.
- Membership of Social Media Marketing SMM.USA.
- Membership of E. Marketing Association, EMA.USA.
- Membership of Harvard Business Review, HBR.USA.
- Membership of Middle East Marketing Professionals MEMP.UAE.

HONORS AND AWARDS

- Best Paper Award for the paper entitled “The Impact of Supply Chain Strategies on Enhancing Organizational Performance: Mediating Role of Teamwork in Jordanian Government Hospitals. Conference entitled of 4th International Conference on Business and Technology (ICBT’2023), November 2-3, 2023.

SERVICE ACTIVITIES

- Writer in the Academic, Social, and Economical Affairs with more than 40 Article were published by Press and E. News Websites.
- Several interviews with Radio of the Majmah Arabic Language / University of Jordan on academic topics, 2020-2022.
- Seminar at the Sheikh Hussein Women's Association / Northern Jordan Valley entitled of Preparing Small Businesses, 2021.
- Seminar at Al-Mashare’ Sports Club in the northern Jordan Valley, entitled of empowering youth” 2021.
- Seminar at Al Alia Charitable Society in Irbid, entitled of Family Consumption Rationalization, 2021.Seminar at the Al-Alia Charity Association in Irbid, entitled of Women's Pioneering Role, 2021
- Reviewer and evaluation of academic programs for a number of Jordanian & Gulf State Universities were as: Phd. Programs in business Administration and Human Resource, Dhofar University-Oman. 2018.
- Examiner of Ph.D. dissertation/ Ministry of Higher Education and Scientific Research- Jordan, 2017-2018.
- Seminar entitled of “The Side Effects of Mis- Consumption on Family Standards of Living”, Jordan Women Association, Irbid Branch, and March 03, 2014.
- Seminar entitled of: “Youth Attitudes and Behaviors Toward Mobile Use” The Association of Charity, Irbid Branch, Sept. 10, 2012.
- Seminar entitled of: "The Influence of knowledge Marketing on Client Loyalty", Petra University, Jordan, 2007.
- Seminar entitled of: "The Impact of Knowledge Marketing of Building up marketing Strategies, Jerash University, 2006.
- Seminar entitled of: “Managerial Development & Current Changes “for Public Employees of Jerash Governmental Departments at Jerash Governorate in Coordination with Jerash University, Jordan, 2001.
- Seminar entitled of “The Impact of Occupational Status on Consumption Motivations of Public Female Employees, Faculty of Economic & Administrative Sciences, Jordan, 1998.
- TV reports in Management Areas and Issues, Al-majed T.V., 2003.
- A participant of Al-Ain District of Tourism and Promotions, Al-Ain Economic and Tourism Department, 2003.

THE MOST IMPORTANT PUBLICATIONS IN LAST FIVE YEARS: JOURNALS

<p>The Relationship Effect of Innovation on Online Organizational Learning Applications and Employees Engagement in Jordanian Public Sector. Journal of Infrastructure, Policy and Development. Indexed by SCOPUS, 2024. 8(12), 6434. https://doi.org/10.24294/jipd.v8i12.6434.</p>	.1
<p>Transparency and Disclosure Issues in the Corporate Governance System in Developing Countries, Jordan Case Study: Previous Studies". Business Analytical Capabilities and Artificial Intelligence-Enabled Analytics: Applications and Challenges in the Digital Era, Volume 1 Chapter. First Online: 02 June 2024.pp 93–105. Indexed by SCOPUS, SCI mango, Google Scholar, and Springer link. 2024. 2nd. Author. https://link.springer.com/chapter/10.1007/978-3-031-56015-6_7.</p>	.2
<p>The Impact of Leadership Style on Improve Performance: A Comparative Approach. Chapter, Artificial Intelligence and Economic Sustainability in the Era of Industrial Revolution 5.0. First Online: 29 May 2024. pp 1341–1354. Indexed by SCOPUS, SCI mango, Google Scholar, and Springer link. 2024. 2nd. Author. https://link.springer.com/chapter/10.1007/978-3-031-56586-1_97.</p>	.3
<p>The Impact of Institutional Governance in Performance Enhancement of the Jordanian National Assembly Members” 2nd. Author. Journal of Logistics, Informatics and Service Science Open Access. Volume 11, Issue 1, Pages 268 – 2832024. 2nd. Author, Indexed by SCOPUS. 2024. http://dx.doi.org/10.33168/JLISS.2024.0118, https://link.springer.com/chapter/10.1007/978-3-031-54009-7_14</p>	.4
<p>The Impact of Supply Chain Strategies on Enhancing Organizational Performance: Mediating Role of Teamwork in Jordanian Government Hospitals. Indexed by SCOPUS, Google Scholar, and Springer link. 2nd. Author. <i>Best Paper Award</i>. Technology: Toward Business Sustainability. pp 139–151 2024. https://link.springer.com/chapter/10.1007/978-3-031-54009-7_13.</p>	.5
<p>E-Product Packaging's Role in Competitive Marketing Strategy. Kurdish Studies, ISSN 2051-4883, E-ISSN 2051-4891, indexed by Scopus. 6th. Author. Volume: 11, No: 2, pp. 5441-5450. 2023. https://kurdishstudies.net/article-detail/?id=1088.</p>	.6
<p>The Demographic and Psychological Factors (Targeting and Segmentation) Effect on the Effectiveness of Digital Advertising Campaigns in Arab Markets” Journal of Namibian Studies. Indexed by SCOPUS.4th. Author, Vol. 33. Pp. 5160-5172. 2023. https://doi.org/10.59670/jns.v33i.1362.</p>	.7
<p>The Impact of Digital Advertising Networks on Customers Engagement of Online Fashion Products Outlets”. Seybold Report Journal, 2nd. Author. Vol. 18, pp.1116-1128. 2023. Scopus. UK. http://dx.doi.org/10.17605/OSF.IO/784SR.</p>	.8

The Impact of Recruitment on Enhancing Hiring Process: Mediating Role of Talent Tests at Jordanian Telecommunication Companies". <i>Seybold Report Journal</i> . Indexed by SCOPUS. 2nd. Author, Vol.18, pp.203-2016. 2023. UK. http://dx.doi.org/10.17605/OSF.IO/B4ZYG .	.9
The Impact of Electronic Sales Channels on Customers Response of Convenience Products Outlets Stores". <i>International Journal of Professional Business Review (JPB)</i> . Indexed by SCOPUS Ist. Author, Vol. 8, n. 7. p. 01-17. e01379, 2023. USA. http://dx.doi.org/10.26668/businessreview/2023.v8i6.1379 .	10
The Impact of Facebook Advertisements on Customer Attentions of Jordanian Young Users" Studies in Computational Intelligence". Scopus, SCI mango, Springer in the book series. 1st. Author, pp.189-203. 2023. USA. https://link.springer.com/chapter/10.1007/978-3-031-12382-5_10	11
The Impact of COVID 19 Risk Perceptions on Intention to Consume Energy Beverages: The Mediation Role of Healthy Lifestyle and Sustainable Consumption". <i>Journal of Innovative Marketing</i> . Indexed by SCOPUS. 2 nd . Author, Vol. 18, Issue 4, pp.110-122. 2022. http://dx.doi.org/10.21511/im.18(4).2022.10 .	12
Relationship Marketing and Total Quality Management: Case of Jordanian Companies", <i>Seybold Report Journal</i> . Indexed by SCOPUS. 5 th . Author, Vol. 17. Issue 11, pp.575-590, 2022.UK. http://dx.doi.org/10.5281/zenodo.7215141 .	13
The Relationship between Electronic Human Resource Management and Employees Engagement", <i>Journal of System and Management Science</i> . Indexed by SCOPUS. 4 th . Author, Vol.12, No.5. pp. 297-310, 2022.USA. http://dx.doi.org/10.33168/JSMS.2022.0518 .	14
The Impact of Corporate Social Responsibility on the Customers Loyalty in the Jordanian Banking Sector: The Mediating Role of Customer Satisfaction". <i>Journal of Southwest Jiao tong University</i> . Indexed by SCOPUS. 5 th . Author, Vol. 57, No. 2, pp.40-53. 2022. China. https://doi.org/10.35741/issn.0258-2724.57.2.4	15

THE MOST IMPORTANT PUBLICATIONS IN LAST FIVE YEARS: CONFERENCES

The Relationship Effect of Work Quality between Human Capital and Organizational Performance in Private Higher Educational Institutions" The 10th International Conference on Business and Technology (ICBTAMMAN'2024). Will be hosted in Amman in 2024, is organized by the School of Business at The University of Jordan, Jordan, and the Euro Mid Academy of Business and Technology, Turkey, in collaboration with Ahlia University, Bahrain, and other strategic partner universities. ICBTAmman'2024 is scheduled to take place on August 7-8, 2024, at the	.1
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University of Jordan, Amman, Jordan, Paper ID: (ICBTAMMAN'2024_0251) will be published by Springer and indexed by Scopus Q.2. 2024, Accepted. Ist. Author. icbt@embta.com .	
The Effect of Social Media on Improving the Recruitment Process: Regional Commercial Banks' Employee Engagement as a Mediator". The 10th. International Conference on Social Networks Analysis, Management and Security (SNAMS-2023). Al-Ain University, UAE, Nov. 21-24, 2023. Track: Management of social network data, Indexed by IEEE and Scopus Q. 1., SCIE ,1st. Author. Published in: 02 January 2024, Tenth International Conference on Social Networks Analysis, Management and Security (SNAMS). https://ieeexplore.ieee.org/document/10375454 , https://doi.org/10.1109/SNAMS60348.2023.10375454 .	.2
The Impact of Digital Marketing on Customer Interaction: Electronic Fashion Sales Stores" International Conference on Islamic Finance and Banking (ICIFB2023), Track: Marketing, E-commerce and Social Media. Website: https://icifb.com/ . Indexed by SCOPUS. 2nd. Author, Sept. 10-11, 2023. Qatar University, Doha, Qatar. Published as chapter book in 16 July, 2024 in Artificial Intelligence (AI) and Customer Social Responsibility (CSR), Part of the book series: Studies in Systems, Decision and Control (SSDC, volume 517) pp 569–579. https://link.springer.com/chapter/10.1007/978-3-031-50939-1_43	.3
The Impact of Institutional Governance in Performance Enhancement of the Jordanian National Assembly Members". The 4th International Conference on Business and Technology (ICBT'2023), November 2-3, 2023. Track: Corporate Governance, Financial Markets and Performance. Euro Mid Academy of Business and Technology, Istanbul, Turkey. Indexed by SCOPUS, Google Scholar, and Springer link. 2nd. Author. Journal of Logistics, Informatics and Service Science Open Access Volume 11, Issue 1, Pages 268 – 2832024. https://link.springer.com/chapter/10.1007/978-3-031-54009-7_14 .	.4
The Impact of Supply Chain Strategies on Enhancing Organizational Performance: Mediating Role of Team-work in Jordanian Government Hospitals". The 4th International Conference on Business and Technology (ICBT'2023), November 2-3, 2023. Track: Supply Chain Quality Management Practices and Block Chain Technology. Euro Mid Academy of Business and Technology, Istanbul, Turkey. Indexed by SCOPUS, Google Scholar, and Springer link. 2nd. Author. Best Paper Award. https://link.springer.com/chapter/10.1007/978-3-031-54009-7_13 .	.5

THE INSTITUTIONAL PROFESSIONAL DEVELOPMENT ACTIVITIES IN LAST 5 YEARS

- E.Couse File system, Amman Arab University 2023.
- Academic Promotions System., Amman Arab University 2023.
- Quality matters, Amman Arab University 2023.

دائرة الموارد البشرية
Human Resources Department

- World universities ranking QS and Graduate Reputation, Amman Arab University 2023.
- Turnitin Test, Amman Arab University 2023.
- University strategic plan. Amman Arab University 2023.
- Academic Promotion System, Amman Arab University 2023.
- Journals and Citations. Amman Arab University 2023.
- Business Entrepreneur and Innovation Management. Amman Arab University 2023.
- Academic Supervision and Thesis Perpetration. Amman Arab University 2023.
- PLs for Research's. Amman Arab University 2023.
- National Qualifications Framework. Amman Arab University 2023.
- Rules and regulations challenges. Amman Arab University 2023.
- Flipped learning methods and project-based learning. Amman Arab University 2023.
- Managing the flow of the educational process. Amman Arab University 2023.
- Academic Promotions and Ethics of Scientific Research, Amman Arab University 2022.
- Quality of writing and implementing learning outcomes, Amman Arab University 2022.
- World universities ranking, Amman Arab University 2022.
- Quality assurance of academic programs, Amman Arab University 2022.
- Formulating the objectives and outputs of academic programs and courses, Amman Arab University 2022.
- System and instructions of the faculty Members, Amman Arab University 2021.
- Academic Promotions and Ethics of Scientific Research, Amman Arab University 2021.
- Quality of writing and implementing learning outcomes, Amman Arab University 2021.
- World University Rankings, Amman Arab University 2021.
- Quality Assurance of Academic Programs, Amman Arab University 2021.
- Formulating the objectives and outputs of academic programs and courses, Amman Arab University 2021.
- Publishing in high-impact journals, Amman Arab University 2021.
- Project-Based Learning Strategies and Problem Solving, Amman Arab University 2021.
- Statistical Analysis of Research, Amman Arab University 2021.
- Postgraduate Studies Guide and Dissertation Supervision, Amman Arab University 2021.

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Human Resources Department

- e-course content design, Amman Arab University 2021.
- Blended learning and activities and their reflection on the course plan, Amman Arab University, 2021.
- Dealing with Students and Academic Advising, Amman Arab University 2021.
- Scientific Research Fund& fund Research, Amman Arab University, 2020.

RESEARCH LINK (Scopus and Google Scholar)

ORCID:	https://orcid.org/0000-0001-6979-6922
LinkedIn:	https://www.linkedin.com/in/dr-younes-megdadi-18368229/
Google Scholar:	https://scholar.google.com/citations?user=V7Vg6RwAAAAJ&hl=en
Research gate	https://www.researchgate.net/profile/Younes-Megdadi-2
Scopus	https://www.scopus.com/authid/detail.uri?authorId=36705105000

LANGUAGES

- Arabic – Excellent
- English - Excellent