

Date: 15/9/2024

CURRICULUM VITAE



PERSONAL INFORMATION

Faculty Member Name: Wasef Ibrahim Almajali
Academic Rank: **Assistant professor**
College: Business
Department: Business management
Nationality: Jordan
Address: Amman/ Jordan
Phone No: 0796560880
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ACADEMIC QUALIFICATIONS

- Bachelor's Degree in Computer Information Systems, Mutah University, 2011
- Master's Degree in Business Administration, Mutah University, 2016
- PhD in Business Administration, Universiti Utara Malaysia, 2023
- Total Quality Management, Knowledge Management, and Organizational Performance in Jordanian Telecommunications and IT Companies: The Mediating Role of Information Technology

ACADEMIC EXPERIENCE

- Duration: One semester
- University: Luminus University College
- Academic Rank: Lecturer
- Date of Rank Award:
- Awarding Institution:
- Faculty:
- Country: Jordan

NON-ACADEMIC EXPERIENCE

- Duration: Five years
- Institution: Directorate of Education and Military Culture
- Department:
- Country: Jordan

CERTIFICATIONS OR PROFESSIONAL REGISTRATIONS

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CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

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HONORS AND AWARDS

- None

SERVICE ACTIVITIES

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THE MOST IMPORTANT PUBLICATIONS IN LAST FIVE YEARS

The Impact of Digital Marketing on Building Consumer Confidence the Role Mediating of Information sharing and AI: An Empirical Study of the Telecommunications Sector in Jordan

How Does Digital Marketing Influence Consumer Behavior? Examining the Mediating Role of Digital Entrepreneurship in the Healthcare and Pharmaceuticals Sector

The mediating effect of TQM on the relationship between market orientation and organizational performance

INSTITUTIONAL PROFESSIONAL DEVELOPMENT ACTIVITIES IN THE LAST FIVE YEARS

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RESEARCH LINK (Scopus and Google Scholar)

- <https://www.scopus.com/authid/detail.uri?authorId=59232228000>
- <https://scholar.google.com/citations?user=Bt7ipV0AAAAJ&hl=ar>

LANGUAGES

- Arabic
- English