Date:2024-12-27

PERSONAL INFORMATION

Faculty Member Name: KHALED MOHAMMED ABDULAZIZ ABUALGANAM

Academic Rank: : Associate Professor

College: Business faculty

Department: Digital Marketing

Nationality: Jordanian

Address: Madaba

Phone No: 00962779298765

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ACADEMIC QUALIFICATIONS

Degrees with fields, institution, and date

- B.S. in Public administration program, The University of Jordan, year1994.
- M.Sc. in Public administration program, The University of Jordan, year1998.

 Project / theses title:

- Ph.D. in Management Information System, Arab academy UNIVERSIT, year2009.

Dissertation title: The Impact of E- Marketing Strategy Upon Sustainable Advantage in banking industry

ACADEMIC EXPERIENCE

- Duration: 16 years
- University: Amman Arab University, King Abdulaziz University, Amman Arab University,
- Academic Rank:: **Associate Professor**
- Date the rank was granted:2018
- The body granting the rank:Jeddah university
- College: Business faculty
- Country: Saudi Arabia

NON-ACADEMIC EXPERIENCE

- 𝟙 Duration: 10 years
- 𝟙 Institution: Mutah University
- 𝟙 Department: Public Administration / College of Business

- ▪ ☐ Country: Jordan:

CERTIFICATIONS OR PROFESSIONAL REGISTRATIONS

- ▪
- ▪

CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

- ▪
- ▪

HONORS AND AWARDS

- ▪ None

SERVICE ACTIVITIES

Delivering administrative consulting

Delivering training courses

THE MOST IMPORTANT PUBLICATIONS IN LAST FIVE YEARS

1- An Analysis of Service Quality and Complaint Handling in the Jordanian Healthcare Sector: Implications for TQM and Customer Retention, journal of Innovative Marketing,2023

2- Nexus among green marketing practice, leadership commitment, environmental consciousness, and environmental performance in Jordanian pharmaceutical sector, journal of Uncertain Supply Chain Management, 2023.

3- Investigating the effect of a tripod organizational readiness model on organizational digital innovation with moderating role of innovation valance journal of Int. J. Business Information Systems,2023.

4- Measuring the Impact of Website Design on Student Trust: An Empirical Study on Software Applications, Journal of System and Management Sciences. 2023

5- Deciphering the role of e-marketing communication and diffusion of innovation theory towards value co-creation and firm strategic performance during COVID-19 pandemicJ. of Business Innovation and Research.2023

6- Investigation Study of the Cloud Supply Chain Management System, journal of Ingénierie des Systems d'Information.2022

7- THE IMPACT OF SUPPLY CHAIN COLLABORATION ON OPERATIONAL PERFORMANCE: THE MODERATION ROLE OF SUPPLY CHAIN COMPLEXITY, International Journal of Entrepreneurship.2021.

8- Enhancing usability of digital technologies in small medium enterprises with search engine optimization and flow theory, Int. J. Business Excellence2021.

Institutional Professional Development Activities in the last five years

29/12/1436 King Abdul-Aziz university- center for teaching & learning development Ethics Of Science Research

11/12/1436 King Abdul-Aziz university- center for teaching & learning development Blackboard Essential Training- E-Learning

2013, King Abdul-Aziz university- center for teaching & learning development Thinking Classes

20-21/2/1435, King Abdul-Aziz university- center for teaching & learning development   Creation ,Stimulation and Motivation Among University Students

3-4/11/1434 King Abdul-Aziz university- center for teaching & learning development Strategies to Improve Memory in college students

10-12/1/1434 King Abdul-Aziz university- center for teaching & learning development   Quality Assurance Of E-Learning

2012, King Abdul-Aziz university- center for teaching & learning development Disasters and Emergencies Risk Management

2012,Nobele comprehensive training center   Course of Managing Professional Projects (PMP)

2010, Amman Arab university   Work shop in Evaluating outputs of programs and Learning

Research link (Scopus and Google Scholar)

Scopus:

https://www.scopus.com/authid/detail.uri?authorId=57371050800&origin=recordpage

Google Scholar: https://scholar.google.com/citations?hl=ar&user=K5nZj7QAAAAJ

Languages

- Arabic language
- English language