

Date:



CURRICULUM VITAE

PERSONAL INFORMATION

Faculty Member Name: : Adel Odeh Salamah AL Hashem
Academic Rank: Full professor
College: College of Business
Department: Management Information systems
Nationality: Jordanian
Address: Amman - tlaa alali- alwaha street
Phone No: 0790721383
E-mail: a.alhashem@aau.edu.jo

ACADEMIC QUALIFICATIONS

ACADEMIC QUALIFICATIONS

Degree	Major	Duration (From-To)	University	Country
PhD	MIS	2004-2008	Arab Academy for Banking and Financial sciences.	Jordan
MSc	Business Administ ration.	2000-2004	Mutah University	Jordan
BSc	Business Administ ration.	1996-2000	Mutah University	Jordan

Dissertation title: Business Transformation and its Impact on Strategic Alignment Maturity
Level: An Empirical Investigation: An Empirical Investigation.

دائرة الموارد البشرية
Human Resources Department

ACADEMIC EXPERIENCE

Duration	Rank	Institution	Department/Faculty	Country
2022-2024	Full professor	BALQA APPLIED UNIVERSITY	BUSINESS ADMINISTRATION - MIS	JORDAN
2011-2016	Associate Professor	BALQA APPLIED UNIVERSITY	BUSINESS ADMINISTRATION - MIS	JORDAN
2009-2011	Assistant professor	BALQA APPLIED UNIVERSITY	BUSINESS ADMINISTRATION - MIS	JORDAN

NON-ACADEMIC EXPERIENCE

- Duration:
- Institution:
- Department:
- Country:

CERTIFICATIONS OR PROFESSIONAL REGISTRATIONS

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CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

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HONORS AND AWARDS

- None

SERVICE ACTIVITIES

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THE MOST IMPORTANT PUBLICATIONS IN LAST FIVE YEARS

Paper Title: The Mediation Role of Organizational Memory between knowledge Sharing Systems and the Competitive Intelligence							
Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Adel Odeh AL-Hashem	2024	Journal of Theoretical and Applied Information Technology.	102	10	4396–4405	ISSN: 1992-8645 E-ISSN: 1817-3195	JATIT, Little Lion Scientific. (Scopus)

Publications:

Paper Title: Marketing Intelligence Dimensions As an Innovative Approach for Customer Retention through the Intermediate Role of Customer Experience.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
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Adel Odeh ALHasheem	(2022)	Jordan Journal of Business Administration	Vol. 18	No. 4	527-545	Online ISSN 2 308-6149 Print ISSN 1815-8633	The University of Jordan (UJ) (Scopus)
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Publications:

paper Title: E-Personalization and E-Customization Model for Enhancing E-Customer Satisfaction in the Case of Covid-19: Empirical Evidence from Banking Sector in Jordan.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Adel Odeh AL-Hasheem	(2022)	Jordan Journal of Business Administration	18	2	236-276	Online ISSN 2 308-6149 Print ISSN 1815-8633	The University of Jordan (UJ) (Scopus)

Publications:

Paper Title: The mediation role of the organizational memory in the relationship between knowledge capturing and learning organization

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Al-Dehshemshem, Nassri, Areq, Abu Rab	2021	Cogent Business & Management	^	1	1-14	2331-1975	Cogent OA (Scopus)

Paper Title: Strategic alignment maturity criteria as a catalyst for enhancing operational excellence in Jordanian industrial companies.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
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Human Resources Department

Adel AL-Hashem , Tareq Abu Orabi	2021	Management Science Letters.	11	5	1699–1706	1923-9343 (Online) - ISSN 1923-9335 (Print)	Growing Science.
Paper Title: Knowledge Discovery Tools for Digital Advertising Effectiveness in Jordanian Telecommunications Sector.							
Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Marwa Hamza, Adel Odeh AL-Hashem .	2020	International Journal of Control and Automation.	13	1	427 - 436	2005-4297	Science and Engineering Research Support Society(SERSC)

Intelligence in the Relationship between Technology Based Knowledge Sharing and

al	Volume	Issue	Pages	ISSN	Publisher
	9	2	688-693	2217-8309 (Print). eISSN: 2217-8333 (Online).	Association for Information Communication =Technology Education and science.

AGEMENT PROCESSES, E-SERVICES INNOVATION AND E- LOYALTY.

دائرة الموارد البشرية
Human Resources Department

Journal	Volume	Issue	Pages	ISSN	Publisher
Journal of Theoretical and Applied Information Technology.	98	10	1765-1776	ISSN: 1992-8645 E-ISSN: 1817-3195	JATIT, Little Lion Scientific,

Factors from Internal and External Integration Perspectives as a Prerequisite for Electronic Commerce

Journal	Volume	Issue	Pages	ISSN	Publisher
	8	2	462-470	2217-8309 (Print). eISSN: 2217-8333 (Online).	Association for Information Communication Technology Education and science.

The Role of E-Trust in Achieving E-Loyalty: An Exploratory Study on Jordanian Customers

Journal	Volume	Issue	Pages	ISSN	Publisher
Journal of Theoretical and Applied Information Technology	97	5	1488-1499	ISSN: 1992-8645 E-ISSN: 1817-3195	JATIT, Little Lion Scientific.

Factors As An Enablers For Customer Service Quality

Journal	Volume	Issue	Pages	ISSN	Publisher
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International Journal of Management and Applied Science.	5	12	55- 58	26-2-2019	Institute of Research and Journals(IRAJ).
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Information and its Impact on Knowledge Management Processes.

Journal	Volume	Issue	Pages	ISSN	Publisher
Computer Intelligent	7	4	33-41	2222-1719 (Paper) ISSN 2222-2863 (Online)	The International Institute for Science, Technology and Education (IISTE).

Conditions and quality of knowledge sharing in Jordanian.

Journal	Volume	Issue	Pages	ISSN	Publisher
Journal of Knowledge	4	2	185-199	ISSN online: 2040-4476 ISSN print: 2040-4468	Inderscience Enterprises Ltd.

em for University Rankings on the Internet. A critical descriptive analysis of Arab universities'

Journal	Volume	Issue	Pages	ISSN	Publisher
afaq Journal of Economic lies.	24	1	173-189	2571-9769	Menofia University.

er Title: Systems thinking concepts degree of adoption in Jordanian private
versities from the heads of administrative and academic departments' perspective.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
EL EH AL- SHEM	2012	International journal of business information systems.	11	1	93- 109	online: 1746- 0980 print: 1746- 0972	Inderscience Enterprises Ltd.

the impact of organizational learning disciplines upon the performance of public sector.

Paper Title:

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
el Al- shem	2012	International Journal of Information,	4	2	163- 174	ISSN 2076-	Elite Hall Publishing House.

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Human Resources Department

Sawsan Abu Alghanam Amin Shaqrah		Business and Management.				9202 (Print) ISSN 2218- 046X (Online)	
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of health services from the patient's perspectives.

Journal	Volume	Issue	Pages	ISSN	Publisher
Journal of Business.	7	1	1-21	Print :- 2219-5440 Online: 2221-8017	Far East Research Center.

an Enabling Factor for Organizational Learning.

Journal	Volume	Issue	Pages	ISSN	Publisher
Theoretical and Applied Information Technology.	40	1	1- 8	ISSN: 1992-8645 E-ISSN: 1817-3195	JATIT.ORG.

Management system and its impact on competition policy in industrial plants: An
Factor in Jordan.

Journal	Volume	Issue	Pages	ISSN	Publisher
the Journal of Commerce.	4	3	17- 32	ISSN: 2218- 8118, 2220-6043	Hailey College of Commerce, University of the Punjab, Pakistan.

INSTITUTIONAL PROFESSIONAL DEVELOPMENT ACTIVITIES IN THE LAST FIVE YEARS

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RESEARCH LINK (Scopus and Google Scholar)

ORCID:	https://orcid.org/0000-0002-5415-0106
Google Scholar:	https://scholar.google.com/citations?hl=ar&user=rHaAEjIAAAAJ
Research gate	https://www.researchgate.net/profile/Adel_Al-Hashem
Scopus	https://www.scopus.com/authid/detail.uri?authorId=55263467400

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LANGUAGES

- Arabic
- English