

Date:14-12-2024



## CURRICULUM VITAE

### PERSONAL INFORMATION

Faculty Member Name: Abeer Sultan Madallah Al-Tarawneh  
Academic Rank: Assistance professor  
College: Business Administration  
Department: Business  
Nationality: Jordanian  
Address: Amman-Alrasheed  
Phone No: 00962798919242  
E-mail: a.tarawneh@aau.edu.jo

### ACADEMIC QUALIFICATIONS

Degrees with fields, institution, and date

- B.S. in program Management information system, Mutah university, year of 2011.
- M.Sc. in program Business Administration, Mansoura university, year of 2016.

Project / theses title:

- Ph.D. in program of Business Administration, MANSOURA university, year of 2022.

Dissertation title: **"The quality of the relationship as a mediating variable between the role of public relations means in the electronic connection of the customer: An applied study on the clients of private hospitals in Jordan"**

### ACADEMIC EXPERIENCE

- Duration: Two years
- University: Amman Arab university
- Academic Rank: Assistance professor
- Date the rank was granted:2023
- The body granting the rank:
- College: Business Administration
- Country:

### NON-ACADEMIC EXPERIENCE

### CERTIFICATIONS OR PROFESSIONAL REGISTRATIONS

- ICDL course
- TOFEL
- English language qualification course for new students

### CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

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### HONORS AND AWARDS

- None

### SERVICE ACTIVITIES

- Participation in the digital transformation project.
- Head of the e-learning integration committee.

### THE MOST IMPORTANT PUBLICATIONS IN LAST FIVE YEARS

The impact of public relations on the quality of the relationship (an applied study on clients of private hospitals in Jordan)	1
The impact of public relations on the quality of the relationship (an empirical study on clients of private hospitals in Jordan)	2
Investigating Sustainable Strategic Alignment of IT- Business and Organizational Performance: The Role of Business Excellence	3
Prediction model for behavioral intention to use E-HRM through awareness in Jordanian five-star hotels	4
Examining the Influence of Website Quality on Citizen's E-Loyalty in Domestic Tourism in Jordan: The Role of E-Trust and E-Satisfaction	5

### INSTITUTIONAL PROFESSIONAL DEVELOPMENT ACTIVITIES IN THE LAST FIVE YEARS

### RESEARCH LINK (Scopus and Google Scholar)

ORCID:	<a href="https://orcid.org/0009-0001-5734-9938">https://orcid.org/0009-0001-5734-9938</a>
LinkedIn:	<a href="http://www.linkedin.com/in/abeer-tarawneh-964015296">www.linkedin.com/in/abeer-tarawneh-964015296</a>
Google Scholar:	<a href="https://scholar.google.com/citations?hl=en&amp;user=37D9F18AAAAJ">https://scholar.google.com/citations?hl=en&amp;user=37D9F18AAAAJ</a>
Researchgate	<a href="https://www.researchgate.net/profile/Abeer-Tarawneh">https://www.researchgate.net/profile/Abeer-Tarawneh</a>
Scopus	<a href="https://www.scopus.com/dashboard.uri?origin=sbrowse&amp;zone=TopNavBar">https://www.scopus.com/dashboard.uri?origin=sbrowse&amp;zone=TopNavBar</a>

#### LANGUAGES

- Arabic
- English