

Date:



CURRICULUM VITAE

PERSONAL INFORMATION

Faculty Member Name: **ABDALRAZZAQ ALOQOOL**
Academic Rank: Assistant professor
College: Business
Department: Digital Marketing
Nationality: Jordanian
Address: Irbed
Phone No: 07974242963
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ACADEMIC QUALIFICATIONS

Degrees with fields, institution, and date

- B.S. in Marketing, Yarmouk University, 2005.
- MBA. in Marketing, University of Jordan, 2010.

Project / theses title: NA

- Ph.D. in Digital Marketing, Girne American University, 2016.

Dissertation title: **The Impact of Social Commerce on Jordanian Customers' Intention to Buy on Social Network Sites.**

ACADEMIC EXPERIENCE

- Duration: 8 years
- University: Philadelphia University, Middle East University, Applied Science University, Jouf University
- Academic Rank: Assistant professor
- Date the rank was granted: 2017
- The body granting the rank: Jouf University
- College: Business
- Country: K.S.A and Jordan

NON-ACADEMIC EXPERIENCE

- Duration:
- Institution:
- Department:

- Country:

CERTIFICATIONS OR PROFESSIONAL REGISTRATIONS

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CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

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-

HONORS AND AWARDS

- None

SERVICE ACTIVITIES

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THE MOST IMPORTANT PUBLICATIONS IN LAST FIVE YEARS

1. Alsmairat, M. A., Hussain, S., Aloqool, A., & Ali, W. (2024). Does Supply Chain Resilience Mediate the Relationship Between CRM Dimensions and Customer Satisfaction? FIIB Business Review, 23197145231225570.
2. Aloqool, A., & Alsmairat, M. (2022). The impact of social commerce on online purchase intention: The mediation role of trust in social network sites. International Journal of Data and Network Science, 6(2).
3. Aloqool, A., Alharafsheh, M., Abdellatif, H., Alghasawneh, L., & Al-Gasawneh, J. (2022). The mediating role of customer relationship management between e-supply chain management and competitive advantage. International Journal of Data and Network Science, 6(1).
4. Mohammad, S., Aloqool, A., Akhorshaideh, A., Al-Gasawneh, J., Hammouri, Q., Nusairat, N. (2021). Work Ethics and Corporate Social Responsibility: The Mediating Role of Marketing Competence. Accepted for publication by Annals of the Romanian Society for Cell Biology.
5. Nusairat, N., Al-Gasawneh, J., Aloqool, A., Alzubi, K., Akhorshaideh, A., Joudeh, J., & Ibrahim, H. (2021). The relationship between Internet of things and search engine optimization in Jordanian Tele-Communication Companies: The mediating role of user behavior. International Journal of Data and Network Science, 5(3).
6. Hammouri, Q., Majali, T., Almajali, D., Aloqool, A., & AlGasawneh, J. A. (2021). Explore the Relationship between Security Mechanisms and Trust in E-Banking: A

- Systematic Review. Annals of the Romanian Society for Cell Biology, 25(6).
- Nusairat, N., Abdellatif, H., Al-Gasawneh, J., Akhorshaideh, A., Aloqool, A., Rabah, S., & Ahmad, A. (2021). Determinants of behavioral intentions to use mobile healthcare applications in Jordan. International Journal of Data and Network Science, 5(4).
 - J Al-Gasawneh, A Al-Adamat, R Almestrihif, N Nusairat, M Anuar, Aloqool A. (2021). Mediator-moderator, innovation of mobile CRM, e-service convenience, online perceived behavioral control and reuse online shopping intention. International Journal of Data and Network Science. 5 (4)

INSTITUTIONAL PROFESSIONAL DEVELOPMENT ACTIVITIES IN THE LAST FIVE YEARS

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RESEARCH LINK (Scopus and Google Scholar)

- Google Scholar:
<https://scholar.google.com/citations?user=BNWk9UAAAAAJ&hl=en&oi=ao>
- Orcid: 0000-0002-9190-777X

LANGUAGES

- Arabic
- English