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HAITHAM EID SALEH
ALAMRO



PERSONAL INFORMATION

Title:lecturer

Academic Rank: Assistant Professor

Date & Place of Birth:17/8/1977

Nationality:Jordan

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ACADEMIC QUALIFICATIONS

Degree	Major	Duration (From-To)	University	Country
PhD	Digital marketing	2018-2021	Upm	malaysia

دائرة الموارد البشرية
Human Resources Department

TEACHING EXPERIENCE

Duration	Rank	Institution	Department/Faculty	Country
2 years	Assistant prof	Zarqa university	e- marketing	Jordan

OTHER EXPERIENCE

Duration	Rank	Institution	Department/Faculty	Country
Power committee	Administrative	National company	HR	JORDAN

PUBLICATIONS

JOURNALS

Author/s (In Order)	Title	Journal	Vol./No.	Publication Date
HAITHAM ALAHAWEH ALAMRO				
HMOOD MOHAMMAD SANAD				
LOBNA SOROUR	Gaps Determination of E-CRM and Competitive Advantage The Role of Marketing Innovation E-Web Design as Marketing Element and the Influence on Competitive Advantage with Moderation Role of Social Influence The Impacts of e-marketing mix on The Customer's Loyalty of The Jordanian T elecom Company (ORANGE) Case Study in Amman/ Jordan			

CONFERENCES

Author/s (In Order)	Title	Conference	Country	Date
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BOOKS

Author/s (In Order)	Title	Publisher	Edition	Date
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MEMBERSHIPS OF SCIENTIFIC AND PROFESSIONAL SOCIETIES

UNIVERSITY COMMITTEES

WORKSHOPS ATTENDED

WORKSHOPS OFFERED

RESEARCH INTERESTS

LANGUAGES

OTHER COMMUNITY ACTIVITIES

AWARDS RECEIVED

GRADUATE STUDENTS SUPERVISION

Student Name

Thesis Title

REFERENCES
