



عادل عوده سلامه الهاشم

المعلومات الشخصية

المسمى الوظيفي: عضو هيئة تدريس

الرتبة الأكاديمية: استاذ دكتور

تاريخ الولادة ومكانها: 1964/7/18- القريات

الجنسية: الأردنية

العنوان: عمان -تلاع العلي- دوار الواحة-شارع الضحاك بن سلمان -عماره 24 ج

رقم الهاتف: 0790721383

البريد الإلكتروني:

المؤهلات العلمية

البلد	الجامعة	مدة الدراسة (من-الى)	التخصص الدقيق	الدرجة
الاردن	الاكاديمية العربية	2008-2004	نظم المعلومات الادارية	الدكتوراه
الاردن	جامعة مؤتة	2004-2000	ادارة عامه	الماجستير
الاردن	جامعة مؤتة	2000-1996	ادارة عامه	البكالوريوس

دائرة الموارد البشرية
Human Resources Department

الخبرات التدريسية

البلد	القسم/الكلية	المؤسسة	الرتبة الأكاديمية	مدة العمل
الأردن	نظام المعلومات الإدارية-كلية عمان الجامعية	جامعة البلقاء التطبيقية	استاذ دكتور	2024-2022
الأردن	نظام المعلومات الإدارية-كلية عمان الجامعية	جامعة البلقاء التطبيقية	استاذ مشارك	2022-2016
الأردن	نظام المعلومات الإدارية-كلية عمان الجامعية	جامعة البلقاء التطبيقية	استاذ مساعد	2011-2009

خبرات أخرى

البلد	القسم/الكلية	المؤسسة	الرتبة	مدة العمل
-------	--------------	---------	--------	-----------

المنشورات والمؤلفات

المجلات

المؤلفون
(بالترتيب)

TIONS

NALS

r/s
er)

Title Journal Vol./No. Publication Date

Publications:

Paper Title: The Mediation Role of Organizational Memory between knowledge Sharing Systems and the Competitive Intelligence

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Adel Odeh AL-Hashem	2024	Journal of Theoretical and Applied Information Technology.	102	10	4396-4405	ISSN: 1992-8645 E-ISSN: 1817-3195	JATIT, Little Lion Scientific. (Scopus)

ions:

Title: Marketing Intelligence Dimensions As an Innovative Approach for Customer Retention through the Late Role of Customer Experience.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
(2022)	Jordan Journal of Business Administration	Vol. 18	No. 4	527-545	Online ISSN 2308-6149 Print ISSN 1815-8633	The University of Jordan (UJ) (Scopus)

itions:

Title: E-Personalization and E-Customization Model for Enhancing E-Customer Satisfaction in the Case of Covid-19: Empirical Evidence from Banking Sector in Jordan.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
(2022)	Jordan Journal of Business Administration	18	2	236-276	Online ISSN 2308-6149 Print ISSN 1815-8633	The University of Jordan (UJ) (Scopus)

Publications:

Paper Title: The mediation role of the organizational memory in the relationship between knowledge capturing and learning organization

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Adel Odeh AL-Hashem, Ammar Almassri &Tareq Abu Orab	2021	Cogent Business & Management	8	1	1-14	2331-1975	Cogent OA (Scopus)

Paper Title: Strategic alignment maturity criteria as a catalyst for enhancing operational Excellence in Jordanian industrial companies.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
---------	------	---------	--------	-------	-------	------	-----------

Adel AL-Hashem, Tareq Abu Orabi	2021	Management Science Letters.	11	5	1699–1706	1923-9343 (Online) - ISSN 1923-9335 (Print)	Growing Science.
---------------------------------	------	-----------------------------	----	---	-----------	---	------------------

Paper Title: Knowledge Discovery Tools for Digital Advertising Effectiveness in Jordanian Telecommunications Sector.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Marwa Hamza, Adel Odeh AL-Hashem.	2020	International Journal of Control and Automation.	13	1	427 - 436	2005-4297	Science and Engineering Research Support Society(SERSC)

Paper Title: Mediation Impact of Marketing Intelligence in the Relationship between Technology Based Knowledge Sharing and Product Innovation.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
2020	TEM Journal.	9	2	688-693	2217-8309 (Print). eISSN: 2217-8333 (Online).	Association for Information Communication =Technology Education and science.

Title: IT- BASED KNOWLEDGE MANAGEMENT PROCESSES, E-SERVICES INNOVATION AND E-

7.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
2020	Journal of Theoretical and Applied Information Technology.	98	10	1765-1776	ISSN: 1992-8645 E-ISSN: 1817-3195	JATIT, Little Lion Scientific,

Title: Integrated Information Systems from Internal and External Integration Perspectives as a Website for Electronic Service Quality.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
2019	TEM Journal.	8	2	462-470	2217-8309 (Print). eISSN: 2217-8333 (Online).	Association for Information Communication =Technology Education and science.

Title: The Role of E-Trust in Achieving E-Loyalty: An Exploratory Study on Jordanian Customers

Shopping Website.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
2019	Journal of Theoretical and Applied	97	5	1488-1499	ISSN: 1992-8645 E-ISSN:	JATIT, Little Lion Scientific.

دائرة الموارد البشرية
Human Resources Department

		Information Technology.				1817-3195	
--	--	-------------------------	--	--	--	-----------	--

Title: Knowledge Management Processes As An Enablers For Customer Service Quality

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
2019	International Journal of Management and Applied Science.	5	12	55- 58	26-2-2019	Institute of Research and Journals(IRAJ).

Title: Information Systems Integration and its Impact on Knowledge Management Processes.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
2016	Journal of Computer Engineering and Intelligent Systems.	7	4	33-41	2222-1719 (Paper) ISSN 2222-2863 (Online)	The International Institute for Science, Technology and Education (IISTE).

Title: Social capital, attitude, expectations and quality of knowledge sharing in Jordanian.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
------	---------	--------	-------	-------	------	-----------

2013	International Journal of Knowledge Based Development.	4	2	185-199	ISSN online: 2040-4476 ISSN print: 2040-4468	Inderscience Enterprises Ltd.
------	---	---	---	---------	---	-------------------------------

title: Weibo Metrix System for University Rankings on the Internet. A critical descriptive analysis of universities' ranking.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
2012	AL-afaq Journal of Economic Studies.	24	1	173-189	2571-9769	Menofia University.

Paper Title: Systems thinking concepts degree of adoption in Jordanian private universities from the heads of administrative and academic departments' perspective.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
ADEL ODEH AL-HASHEM	2012	International journal of business	11	1	93-109	online: 1746-0980 print:	Inderscience Enterprises Ltd.

		information systems.				1746-0972	
The impact of organizational learning disciplines upon the performance of public sector.							
Paper Title:							
Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Adel Al-Hashem Sawsan Abu Alghanam Amin Shaqrah	2012	International Journal of Information, Business and Management.	4	2	163-174	ISSN 2076-9202 (Print) ISSN 2218-046X (Online)	Elite Hall Publishing House.

Title: Measuring the quality system of health services from the patient's perspectives.

Year	Journal	Volume	Issue	Pages	ISSN	Publisher
2012	Far East Journal of Sppsychology and Business.	7	1	1-21	Print :- 2219-5440 Online: 2221-8017	Far East Research Center.

Title: Social Knowledge network as an Enabling Factor for Organizational Learning.

دائرة الموارد البشرية
Human Resources Department

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
AL-MINAH	2012	Journal of Theoretical and Applied Information Technology.	40	1	1- 8	ISSN: 1992-8645 E-ISSN: 1817-3195	JATIT.ORG.

Title: Application of total quality management system and its impact on competition policy in industrial plants: An Empirical study on facilities of industrial sector in Jordan.

Authors	Year	Journal	Volume	Issue	Pages	ISSN	Publisher
Arshad, M. A., et al.	2012	The Journal of Commerce.	4	3	17- 32	ISSN: 2218-8118, 2220-6043	Hailey College of Commerce, University of the Punjab, Pakistan.

Meeting / Conferences:

Contribution Title	Organizing Agency	Year	Website of the Proceeding
Knowledge management processes as a prerequisite for Marketing Intelligence	WORLD RESEARCH FORUM	2024	https://www.wrfconference.com
Knowledge Management Processes as An Enablers for Customer Service Quality.	Institute of Research and Journal.	2019	www.iraj.in.
Social Networking Sites Usage and its Impact on Competitive Intelligence.	Academic Research and Solutions.	2018	http://acrosolutions.org.
The impact of knowledge sharing systems on strategic	Athens Institute for	2015	ATINER CONFERENCE PAPER SERIES No: BLE2014-1347.

دائرة الموارد البشرية
Human Resources Department

integration between business and information technology.	Education and Research.		Proceeding.
The effect of total quality management on business and information technology.	Singapore Management and Sports science Institute.	2013	http://www.smssi.org .
Strategic alignment using SWOT analysis and scenario planning.		2011	

المؤتمرات

المؤلفون
(بالترتيب)

العنوان

المؤتمر

البلد/المدينة

التاريخ

الكتب

المؤلفون
(بالترتيب)

العنوان

الناشر

الطبعة

التاريخ

دائرة الموارد البشرية
Human Resources Department

عضوية الجمعيات العلمية والمهنية

عضوية اللجان في الجامعات

الدورات التدريبية التي التحق بها

الدورات التدريبية التي أشرف عليها

دائرة الموارد البشرية
Human Resources Department

الاهتمامات البحثية

اللغات

نشاطات أخرى

الجوائز التي حصل عليها

الإشراف على طلبة الدراسات العليا

عنوان الرسالة

اسم الطالب

المعرفون