

Date: 01/04/2025

CURRICULUM VITAE



PERSONAL INFORMATION

Faculty Member Name: Ashraf Mousa Saleh
Academic Rank: Associate Professor
College: Information Technology
Department: Software Engineering
Nationality: Jordanian
Address: Amman
Phone No: 0781904381
E-mail: Asaleh@aaau.edu.jo

ACADEMIC QUALIFICATIONS

Degrees with fields, institution, and date

- B.S. in Computer Science, Jordan University of Science and Technology, 2003.
- M.Sc. in IT, Universiti Urara Malaysia, 2008.

Project / theses title:

- Ph.D. in Software Engineering, Islamic Science University of Malaysia, 2017.

Dissertation title: An unsupervised Usability Evaluation Metrics for Mobile Applications

ACADEMIC EXPERIENCE

- Duration: 2019-present
- University: Amman Arab University
- Academic Rank: Associate Professor
- Date the rank was granted:
- The body granting the rank: Amman Arab University
- College: Information Technology
- Country: Jordan
- Duration: 2017-2019
- University: Aqaba University of Technology

- Academic Rank: Assistant Professor
- Date the rank was granted: 1/9/20217
- The body granting the rank: Aqaba University of Technology
- College: Information Technology
- Country: Jordan

NON-ACADEMIC EXPERIENCE

- Duration:
- Institution:
- Department:
- Country:

CERTIFICATIONS OR PROFESSIONAL REGISTRATIONS

-
-

CURRENT MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

- A reviewer for high impact scientific research journals and conferences
- A Examiner for PhD student – MSU University, Malaysia

HONORS AND AWARDS

- None

SERVICE ACTIVITIES

- HECars Nuffic Project for the EDUSYRIA project funded by the European Union (Erasmus+).
- ASpro project funded by the European Union (Erasmus+).
- Amman Arab University - Strategic Planning Committee.
- Amman Arab University - Digital Transformation Committee.
- Amman Arab University - E-learning Committee.
- Amman Arab University - Competency Exam Committee.
- Amman Arab University - E-portals and website Committee.
- Member of Faculty Council/ Amman Arab University.
- Amman Arab University - Curriculum Committee.
- Amman Arab University - Quality Assurance Committee

THE MOST IMPORTANT PUBLICATIONS IN LAST FIVE YEARS

1. Saleh, Ashraf Mousa, and Odai Enaizan. "Framework for selecting the best software quality model for a smart health application based on Intelligent Approach." Bulletin of Electrical Engineering and Informatics 12, no. 3 (2023): 1711-1727.

2. Nouman, Muhammad, Muhammad Azam, Ashraf Mousa Saleh, Abdullah Alsaeeedi, and Hayfa Yousef Abuaddous. "A systematic review of non-functional requirements mapping into architectural styles." Bulletin of Electrical Engineering and Informatics 12, no. 2 (2023): 1226-1236.
3. AZAM, MUHAMMAD, MUHAMMAD NOUMAN, ABEER HMOUD ALFAOURI, ASHRAF MOUSA SALEH, and HAYFA Y. ABUADDOUS. "EVALUATIONS OF SIMILARITY BASE LINK PREDICTION TECHNIQUES
4. IN SOCIAL NETWORK." Journal of Engineering Science and Technology 18, no. 2 (2023): 1055-1082.
5. Enaizan, Odai, Ashraf Mousa Saleh, Bilal Eneizan, and Mohammad Almaaitah. "Ten years of research mined for security and privacy concerns of health information system adoption and acceptance: coherent taxonomy, motivations and open challenges." International Journal of System of Systems Engineering 13, no. 2 (2023): 181-206.
6. Enaizan, Odai, Ashraf Saleh, Bilal Eneizan, Mohammad Almaaitah, and Asaad Alsakarneh. "Understanding and Predicting the Determinants of Consumers' Acceptance and Usage of M-commerce Application: Hybrid SEM and Neural Network Approach." Emerging Science Journal 6, no. 6 (2022): 1507-1524.
7. Saleh, Ashraf, Odai Enaizan, Bilal Eneizan, Lu'ay Al-Mu'ani, Ahmad Tawfig Al- Radaideh, and Feras Hanandeh. "A Hybrid SEM and Neural Network Approach to Understand and Predict the Determinants of Consumers' Acceptance and Usage of Mobile-Commerce Application." International Journal of Interactive Mobile Technologies 16, no. 21 (2022).
8. Saleh, Ashraf Mousa, and Odai Enaizan. "COG Tool: An Automated Cognitive Measurement of Workload for Mobile Event Logging." International Journal of Interactive Mobile Technologies 16, no. 20 (2022).
9. Eneizan, B. I. L. A. L., F. A. T. H. I. Alshare, O. D. A. I. Enaizan, M. A. R. W. A. N. Al-Salaymeh, R. Almestarihi, and A. S. H. R. A. F. Saleh. "Older adult's acceptance of online shopping (digital marketing): extended UTAUT model with COVID 19 fear." Journal of Theoretical and Applied Information Technology 100, no. 7 (2022): 2334-2342.
10. Saleh, Ashraf Mousa, Hayfa Abuaddous, Iman Sadek Alansari, and Odai Enaizan. "The Evaluation of User Experience of Learning Management Systems Using UEQ." International Journal of Emerging Technologies in Learning 17, no. 7 (2022).
11. Abuaddous, Hayfa Y., Ashraf Mousa Saleh, Odai Enaizan, Fahad Ghabban, and Anas Bassam Al-Badareen. "Automated User Experience (UX) Testing for Mobile Application: Strengths and Limitations." International Journal of Interactive Mobile Technologies 16, no. 4 (2022).
12. Saleh, Ashraf Mousa, Hayfa Y. Abuaddous, Odai Enaizan, and Fahad Ghabban. "User experience assessment of a COVID-19 tracking mobile application (AMAN) in Jordan." Indonesian Journal of Electrical Engineering and Computer Science 23, no. 2 (2021): 1120-1127.
13. Al-Obeidallah, Mohammed Ghazi, Dimah Ghaleb Al-Fraihat, Ahmad Mohammad Khasawneh, Ashraf Mousa Saleh, and Hayfa Addous. "Empirical Investigation of the Impact of the Adapter Design Pattern on

- Software Maintainability." In 2021 International Conference on Information Technology (ICIT), pp. 206-211. IEEE, 2021.
14. Al-Badareen, ANAS BASSAM, ASHRAF MOUSA Saleh, HAYFA .Abuaddous, and D. D. A. I. Enaizan. "In the process of software development: Available resources and applicable scenarios." *Journal of Theoretical and Applied Information Technology* 99, no. 1 (2021): 25-37.
 15. Rawwash, H., F. Masad, D. Enaizan, B. Eneizan, M. Adaileh, A. Saleh, and R. Almestarihi. "Factors affecting Jordanian electronic bankingservices." *Management Science Letters* 10, no. 4 (2020): 915-922.
 16. Saleh, Ashraf Mousa, Anas Bassam Al-Badareen, and Odai Enaizan. "Automated user experience tool development for mobile application." *Int. J. Adv. Sci. Technol* 29, no. 6 (2020): 4929-4940.
 17. Enaizan, Odai, Bilal Eneizan, Mohammad Almaaitah, Ahmad Tawfig Al- Radaideh, and Ashraf Mousa Saleh. "Effects of privacy and security on the acceptance and usage of EMR: the mediating role of trust on the basis of multiple perspectives." *Informatics in Medicine Unlocked* 21 (2020): 100450.
 18. Saleh, Ashraf, Roesnita Ismail, and Norasikin Fabil. "Evaluating usability for mobile application: a MAUEM approach." In *Proceedings of the 2017 International Conference on Software and e-Business*, pp. 71-77. 2017.
 19. Saleh, Ashraf Mousa, Roesnita Ismail, Norasikin Fabil, Norita Md Norwawi, and Fauziah Abdul Wahid. "Measuring usability: importance attributes for mobile applications." *Advanced Science Letters* 23, no. 5 (2017): 4738-4741.
 20. Saleh, Ashraf Mousa, and Roesnita Binti Ismail. "Usability evaluation frameworks of mobile application: a mini-systematic literature review." *Proceeding of the 3rd Global Summit on Education* (2015): 231-239.
 21. Fabil, Norasikin Binti, Ashraf Saleh, and Roesnita Binti Isamil. "Extension of pacmad model for usability evaluation metrics using goal question metrics (Gqm) approach." *Journal of Theoretical and Applied Information Technology* (2015).

INSTITUTIONAL PROFESSIONAL DEVELOPMENT ACTIVITIES IN THE LAST FIVE YEARS

-
-

RESEARCH LINK (Scopus and Google Scholar)

- <https://scholar.google.com.my/citations?user=GcxNxPsAAAAJ&hl=en>
- <https://www.scopus.com/authid/detail.uri?authorId=57198100005>

LANGUAGES

- Arabic
- English



